

The Problem

Cycling is fun, efficient, healthy AND Dangerous

- Each year, nearly 1,000 cyclists die, and 50,000 are seriously injured, in bike-car collisions
- Turning around to see traffic is awkward and dangerous at best, and nearly impossible on a tandem or recumbent
- 96% of cyclists fear getting hit from behind
- Drivers can still miss your best attempts to be visible
- There is no alternative that gives you a clear, real-time view of approaching traffic

The Solution

Cyclesight

- Real-time, clear view of approaching traffic
- Gives you time to react and avoid dangerous situations
- See ahead and behind at the same time without taking your eyes of the road
- Easy to install and operate
- · Works well in urban and high-traffic areas
- Automatically and continuously records for your protection
- Improves your safety and security
- Provides peace of mind
- Makes cycling fun



For more info visit: WWW.CYCLINGDESIGN.COM

email: CustomerService@CyclingDesigns.com

Testimonials

"When I commuted to work... I was always traveling at high traffic times and it was dangerous.

Having a rear facing camera would be beneficial to you and your family if you had evidence that your accident or death was caused by the driver. Many people don't ride bikes because there's a fear factor more now than there ever has been."

Erica S

"This is a hugely critical part of cycling reality now.

The guy that got me started in triathlon was hit from behind and killed almost two years ago now. Since then, I always ride afraid. The Garmin Varia works... but you still need to turn around to see what's coming. (Cyclesight) can help a lot of people."

– Joel D.

"I was fortunate to meet Jeff and try the prototype. As a retired law enforcement officer and avid cyclist I knew right away that it would help both recreational and commuting cyclists. I believe that this is just as important as front and rear bike safety lights.

The ease of installing and operating the product is impressive. After retiring, I worked in a bike shop and found that most customers were concerned with their safety while cycling. Cyclesight should be recommended to everyone buying a new bike and those who are looking for safety related equipment."

- London "Baldy" P